Report on Orientation and Awareness Programme on SSIP 2.0

Date: 8 October 2026
Venue: Seminar Room, College of Dairy Science, Kamdhenu University, Amreli
Participants: Newly Admitted B.Tech. Dairy Technology Students

An **Orientation and Awareness Programme on the Student Start-up and Innovation Policy (SSIP) 2.0** was organized on 8 October 2026 at the Seminar Room of the College of Dairy Science, Kamdhenu University, Amreli, for newly admitted B.Tech. Dairy Technology students.

At the outset, **Dr. Vimal Ramani, Principal and Dean, College of Dairy Science, Kamdhenu University, Amreli**, warmly welcomed the newly admitted students and congratulated them on beginning their academic journey. In his address, he provided a brief introduction to the objectives and significance of SSIP 2.0, a Government of Gujarat initiative aimed at promoting innovation, creativity, and entrepreneurship among students. He encouraged students to develop an innovative mindset, identify real-world problems, and explore entrepreneurial opportunities alongside their academic studies.

Dr. Ramani also highlighted the importance of entrepreneurship and start-up development in the dairy and food sectors, emphasizing opportunities in dairy product innovation, value addition, food processing, technology development, and sustainable solutions. He encouraged students to take advantage of institutional support, expert guidance, mentorship, and available innovation and start-up support mechanisms to transform their ideas into practical solutions.

Furthermore, he briefed the students about the academic and infrastructural facilities available at the College, including laboratories, library resources, practical training, research opportunities, and other student support facilities. He motivated them to actively participate in academic, extracurricular, innovation, and entrepreneurship-related activities to enhance their technical knowledge, practical skills, creativity, and overall professional development.

The programme aimed to familiarize students with the provisions and opportunities under SSIP 2.0, including idea development, prototype development, incubation, mentorship, and potential financial support as per applicable guidelines. Special emphasis was placed on exploring innovative solutions to challenges faced by the dairy and food industries.

The programme provided a valuable introductory platform for newly admitted students to understand the importance of innovation and entrepreneurship during their academic journey. The address by Dr. Vimal Ramani inspired students to make effective use of the facilities and opportunities available at the College and to develop an entrepreneurial outlook for their future careers.

Conclusion: The programme reinforced the College's commitment to fostering innovation, entrepreneurship, and holistic student development in alignment with the objectives of SSIP 2.0 and the evolving needs of the dairy sector.